

PRIVACY POLICY

Tailorgo World S.L (hereinafter, "Tailorgo", "We", "Us"), in accordance with current legislation on the Protection of Personal Data, informs the users of its online web (hereinafter, the "user" "users"), about the Privacy Policy that will apply in the processing of personal data that the user facilitate voluntarily when accessing the web www.tailorgo.com (hereinafter, the "website").

Tailorgo states its commitment to comply with the legislation in force at all times in terms of data protection, specifically with Organic Law 15/1999, of December 13, on Personal Data Protection; Royal Decree 1720/2007 of 21 December, which approves the Regulations for the development of Organic Law 15/1999; Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 and other applicable legislation. Users are informed that personal data that are provided on the website will be automatically processed and will become part of the files owned by Tailorgo, as the data controller of these files.

In accordance with the applicable legislation, below, it is detailed the Privacy Policy that Tailorgo uses in the treatment of the personal data of the users that register on the website.

I. Who is the controller for the data you provide us?

All personal data provided or collected through the website will be treated primarily by:

Personal data controller	
Controller	TAILORGO WORLD SL NIF: B87904819.
Address	C/Buen Suceso 16-1, 28008 Madrid (Spain)
Telephone	+34-691973321
E-mail	info@tailorgo.com

II. What is the legitimation for the treatment of your data?

The legal basis for the processing of the data is the contact by any of the ways available on the website (forms, e-mail contact), the execution of the user's registration on the Tailorgo's website and the subsequent use of the website by the user.

III. What personal information do we collect from the People that visit our website?

When ordering or registering on our site, as appropriate, you may be asked to enter your name, email address, mailing address, phone number, social profiles, profile picture, credit card information or other details to help you with your experience.

We collect information from you when you register on our site, place an order, subscribe to a newsletter, respond to a survey, fill out a form, use live chat, , enter information on our site or provide us with feedback on our products or services

IV. How do we use your information?

We may use the information we collect from you when you register, make a purchase, sign up for our newsletter, respond to a survey or marketing communication, surf the website, or use certain other site features in the following ways:

- To personalize your experience and to allow us to deliver the type of content and product offerings in which you are most interested.
- To improve our website in order to better serve you.
- To allow us to better service you in responding to your customer service requests.
- To administer a contest, promotion, survey or other site feature.
- To quickly process your transactions.
- To ask for ratings and reviews of services or products
- To follow up with them after correspondence (live chat, email or phone inquiries)

V. How long will we maintain your personal data?

The personal data provided will be maintained until requested by the user for a period of 24 months from the last interaction.

VI. Do we share the personal data that we collect?

The personal data that we collect will be exclusively used to achieve the object defined in the "Terms of Use". Tailorgo will not transfer your data to other companies except for certain services of our website and always with prior user's consent. At all times, the only recipient of the information contained in your personal data will be the Tailorgo, except that you voluntarily, and expressly so expressly, want the disclosure of such personal information through the website, in order to be able to provide certain services related to the activities of this website.

VII. What rights do the user have?

Tailorgo gives the user access to a large amount of information about his account and his operations in the website so the user can see, and in certain cases, update that information. Any user may access his profile and complete and/or edit it as his convenience. The information and data provided by the user will be available at all times in the user account and may be modified by the user through the edit profile option.

The user may exercise his rights of access, rectification, cancellation and opposition, taking into account that the exercise of these rights is personal, so it will be necessary for the user to prove his identity. The exercise of these rights must be made in writing signed by the holder of the data, indicating his address, attaching a copy of his National Identity Document (DNI) or other supporting document, addressed to the Tailorgo email.

As indicated above, if the user wishes to stop receiving emails from Tailorgo, he can adjust his subscriptions by pressing the "You can cancel subscription" link at the footer of our emails.

VIII. How do we protect your information?

Tailorgo has taken the necessary measures to maintain the level of security required, according to the nature of the personal data processed and the circumstances of the treatment, in order to avoid, as far as possible and always according to the state of the art, alteration, loss, processing or unauthorized access. As mentioned above, the personal data provided will not be transferred to third parties without prior authorization of the user.

Likewise, Tailorgo informs users that they have the right to exercise before the Spanish Data Protection Agency (www.agpd.es), as the Control Authority competent in the area of Data Protection, the exercise of effective protection of the rights recognized herein.

Do we use 'cookies'?

No. Cookies are small files that a site or its service provider transfers to your computer's hard drive through your Web browser (if you allow) that enables the site's or service provider's systems to recognize your browser and capture and remember certain information. For instance, we use cookies to help us remember and process your purchase in the payment gateway. They are also used to help us understand your preferences based on previous or current website activity, which enables us to provide you with improved services. We also use cookies to help us compile aggregate data about site traffic and site interaction so that we can offer better site experiences and tools in the future.

Third-party disclosure

We do not sell, trade, or otherwise transfer to outside parties your Personally Identifiable Information unless we provide users with advance notice. This does not include website hosting partners and other parties who assist us in operating our website, conducting our business, or serving our users, so long as those parties agree to keep this information confidential. We may also release information when it is release is appropriate to comply with the law, enforce our site policies, or protect ours or others' rights, property or safety.

However, non-personally identifiable visitor information may be provided to other parties for marketing, advertising, or other uses.

Third-party links

Occasionally, at our discretion, we may include or offer third-party products or services on our website. These third-party sites have separate and independent privacy policies. We therefore have no responsibility or liability for the content and activities of these linked sites. Nonetheless, we seek to protect the integrity of our site and welcome any feedback about these sites.

Google

We use Google AdSense Advertising on our website. Google's advertising requirements can be summed up by [Google's Advertising Principles](#). They are put in place to provide a positive experience for users.

Google, as a third-party vendor, uses cookies to serve ads on our site. Google's use of the DART cookie enables it to serve ads to our users based on previous visits to our site and other sites on the Internet. Users may opt-out of the use of the DART cookie by visiting the Google Ad and Content Network privacy policy.

We have implemented the following:

- Remarketing with Google AdSense
- Google Display Network Impression Reporting
- Demographics and Interests Reporting
- DoubleClick Platform Integration

We, along with third-party vendors such as Google use first-party cookies (such as the Google Analytics cookies) and third-party cookies (such as the DoubleClick cookie) or other third-party identifiers together to compile data regarding user interactions with ad impressions and other ad service functions as they relate to our website.

Opting out: Users can set preferences for how Google advertises to you using the Google Ad Settings page. Alternatively, you can opt out by visiting the Network Advertising Initiative Opt Out page or by using the Google Analytics Opt Out Browser add on.

How does our site handle Do Not Track signals?

We honor Do Not Track signals and Do Not Track, plant cookies, or use advertising when a Do Not Track (DNT) browser mechanism is in place.

Does our site allow third-party behavioral tracking?

It's also important to note that we do not allow third-party behavioral tracking